

Four Areas of Focus

1. Developing principled Christian leaders for church and world
2. Creating new places for new people and renewing existing congregations
3. Engaging in Ministry with the poor
7. Stamping out the killer diseases of poverty by improving health globally

New Places for New People

The United Methodist Church
in Kansas

Four Areas of Focus

a framework for reaching
more people,
younger people,
more diverse people
with the Good News of God's
love and Grace in Jesus Christ

Develop Principled Christian Leaders

- New Church Leadership Institute
 - Best practices in outreach evangelism
 - Not just for potential planters
 - Speak to your D.S.
- Boot Camp
- Coaching
- School of Congregational Development

Create New Places for New People

- Three Priorities
 - Geographic: population growth
 - Demographic: unreached segment
 - Systemic: existing churches reach out

Benchmarks

In Kansas

One UMC for every 3,966 people

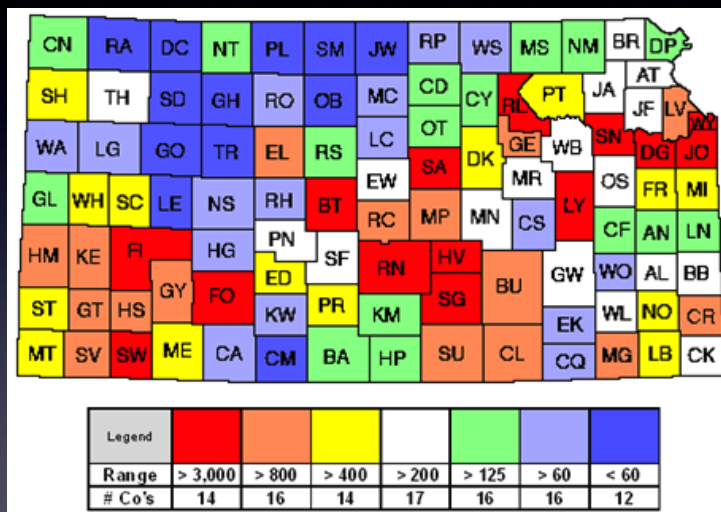
5.7% are UMs

In surveys, 12.2% “prefer” UMC

Three Priorities

- Geographic: we must start new churches where the population is growing
- Demographic: in virtually every city/town there are groups of people who are not attending United Methodist Churches

Hispanic Populations



Kansas Area Goal

Start 10 new churches
between 2008 and 2012

So far:

KE - 3 Anglo, 2 Hispanic

KW - 1 Anglo, 1 Hispanic

Potential New Starts

- Northwest Wichita
- Hays-Ellis “Blue Collar”
- Sedgwick/Butler “Micro-church”
- South Johnson County

New Start Discussions

- Hispanic
 - Holcomb-Deerfield
 - Hutchinson
 - Winfield-Ark City
 - Southeast Kansas
 - Kansas City, Kansas
 - Olathe

Other Possibilities

Vietnamese

Native American

Three Priorities

- Geographic: we must start new churches where the population is growing
- Demographic: in virtually every city/town there are groups of people who are not attending United Methodist Churches
- Systemic: existing churches reach out

Create New Places for New People

- Existing Churches
 - As many as 50% unchurched in your community
 - More than twice as many people “prefer” UMC as we have members

Gallup Poll

March, 2009

- Gives Methodists highest positive ratings of any U.S. religious group
- 96% of those interviewed expressed either positive or neutral views of Methodists

Barna Research

2009 Study

- 58% - UMs care for & support one another
- 57% - UMs accept you for who you are
- 41% - UMs help you find deeper meaning and purpose in life
- 51% - UMs help people facing personal difficulties

New Places for New People

- Know your community - demographics
- Meet people where they are
- Bible Studies
- Worship Services
- Organize your people for outreach
- Lead the way